

PROGRAM BOOK


size: 5.5 x 8.5 folded
Binding: saddle stitch
Printing: full color digital

Ad Deadlines

Both programs: reserve by Sept 21, ad due by Sept 26
COSÌ FAN TUTTE: reserve by Sept 21, ad due by Sept 26
LA TRAVIATA: reserve by Feb 22, ad due by Feb 27

BONUS

Programs will also be posted online, assuring additional exposure.

Ad Sizes:			Pricing: 	
	bleed	no-bleed	both programs	one program
Back Cover*	5.75 x 8.75	5.25 x 8.25	\$1200	\$700
Inside Cover	5.75 x 8.75	5.25 x 8.25	\$900	\$600
Full Page	5.75 x 8.75	5.25 x 8.25	\$750	\$500
Half Page	N/A	5.25 x 4	\$400	\$270
Quarter Page	N/A	2.75 x 4	\$250	\$170

*Only one back cover ad, subject to availability

File Format

PDF or high resolution (300 DPI)
JPG files will be accepted.

Special Instructions

Ads with bleed should maintain
a .25" safe zone from trim edge.

Design Services

Want to advertise, but don't have the tools to create a custom ad? We can help! For a flat fee, you can work with our professional designer to create an eye catching ad. Please contact Jordan Barrett at jbarrett@operade.org for more information and pricing.

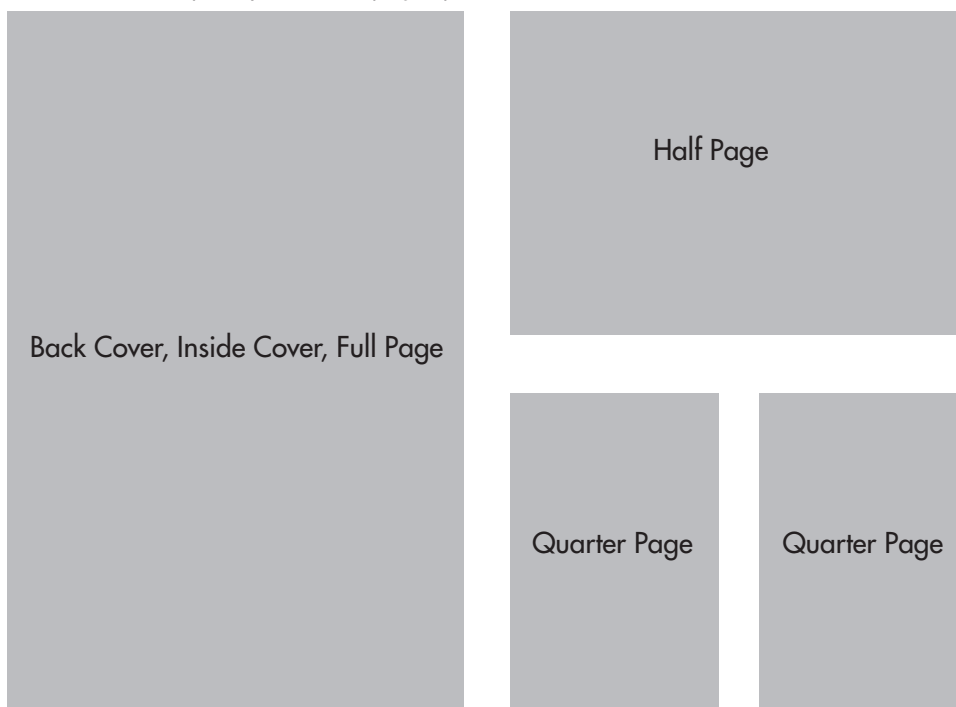
Final, print ready, files can be sent via email to: artdirector@operade.org

Direct Production Questions:

Elisa Watson

301.848.9267 or ArtDirector@OperaDE.org

Below is an example layout of a 2 page spread (NOT actual size):



302.658.8063

4 South Poplar Street
Wilmington, DE 19801